

Makeup Artist Looks

Eight Ideas

Model Portfolio

Your look can sizzle and smolder!

Just use these beauty how-tos and intensify your style with color selections for eyes, lips and cheeks that go beyond the expected and let your personal style shine!



Feline Flick



The K-Beauty



Go- To Glow



Emerald Eyes



Fall to Spring



In The Pink



Blush Flush



In The Nude

Before
3" X 5" works best

After
3" X 5" works best

Understated eye shadow meets exaggerated eyeliner for a purr-fect look!

FOR EYES:

First, sweep [Moonstone mineral eye color](#) all over the eyelids

Next, [Jet Black gel eyeliner](#) is your go-to product. Instead of starting on the top lashlines, start with your lower lashlines. Follow the natural angle of your lower lashlines to create your winged effect.

Apply the gel eyeliner along the outer third of the lower lashlines, extending past the lashlines to your preferred wing length. Then draw along the top lashlines, connecting to finish the "wings."

Define upper and lower lashes with [Lash Love® Mascara in I ♥ black](#).

FOR CHEEKS:

Contour cheeks with [Juicy Guava mineral cheek color duo](#) applied along the cheekbones, blending into the temples.

FOR LIPS:

[Powerful Pink gel semi-matte lipstick](#) gives lips a pretty pop of color.

Feline Flick

MODEL NAME _____

OCCUPATION _____

PHONE _____ HOME
_____ WORK
_____ CELL

BEST TIME TO CALL _____

Email _____

HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination - oily - dry

Before

3" X 5" works best

After

3" X 5" works best

Flawless, fabulous skin is the basis of this amazing look!

FOR EYES:

Go for a monochromatic eye look by choosing a soft pink color like [Ballerina Pink](#) for fair skin, or a purple like [Sweet Plum](#) for medium to dark-toned skin. Sweep the color over your eyelids, working the color into the creases and just below the brow bones. Line the upper lashlines with [Mary Kay® Liquid Eyeliner Pen](#), accenting the natural shape of your eyes with a subtle wing. Define upper and lower lashes with [Lash Intensity® Mascara in Black](#).

FOR CHEEKS:

Use the angled side of the [Cheek Brush](#) (with logo facing down) to cheek stamp (press) [Ripe Watermelon mineral cheek color duo](#) into the skin a bit higher than usual.

FOR LIPS:

Use your fingers to dab [Naturally Buff gel semi-shine lipstick](#) in the center of your lips before layering [Pink Parfait NouriShine Plus® Lip Gloss](#) on top.

The K-Beauty Look

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SKIN TYPE: combination - oily - dry

Before

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After

3" X 5" works best

Recreate your own gorgeous glow with some simple techniques.

FOR EYES:

Choose neutral, shimmery mineral eye colors that reflect light, such as [Honey Spice](#), [Gold Coast](#), [Rosegold and Copper Glow](#). Apply as a wash all over eyelids.

Line lower lashline with [MK Black eyeliner](#).

Swipe [Lash Love® Mascara in I ♥ black](#) on upper and lower lashes.

FOR CHEEKS:

Warm up cheeks by dabbing on [Always Apricot gel semi-matte lipstick](#) with fingertips and blending.

Highlight cheekbones and Cupid's bow with the highlighter from the [Juicy Guava mineral cheek color duo](#).

FOR LIPS:

Apply [True Dimensions® Sheer Lipstick in Sparkling Rosé](#) to lips.

Go- To Glow

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SKIN TYPE: combination - oily - dry

Before

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After

3" X 5" works best

Create sultry, smoky eyes with a hint of shimmering emerald.

FOR EYES:

Apply **MK Black eyeliner** along the upper lashlines. Then pat **Emerald mineral eye color** on top for a luminous, phosphorescent effect.

Next pat **Emerald** over the entire eyelids and along the lower lashlines

Add **Coal mineral eye color** along the eye creases and the outer edges of the lower lashlines to create a contoured effect. Finish with **Crystalline mineral eye color** on the inner corners of the eyes, and lightly blend.

Brush on **Lash Intensity® Mascara in Black**.

FOR CHEEKS:

Apply **Sunny Spice mineral cheek color** to the apples of the cheeks.

FOR LIPS:

Sweep on **Always Apricot gel semi-matte lipstick**.

Emerald Eyes

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EYE COLOR _____

SKIN TYPE: combination - oily - dry

Before

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After

3" X 5" works best

Spring forward with a few simple beauty tweaks.

FOR FACE:

Instead of a matte foundation finish, achieve a dewy complexion with [Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15](#).

FOR EYES:

Highlight brow bones and inner corners of the eyes with [Moonstone mineral eye color](#). Apply [Chocolate Kiss mineral eye color](#) across eyelids, up to creases. Apply [Emerald mineral eye color](#) along the upper and lower lashlines.

For an instant softening effect, swipe a sparkly shade of mineral eye color, such as [Crystalline](#), on top of the deeper shades.

Define upper and lower lashes with [Mary Kay® Ultimate Mascara™ in Black](#).

FOR CHEEKS:

Apply [Sunny Spice mineral cheek color](#) to the apples of the cheeks.

FOR LIPS:

Lip gloss in lighter shades like [Silver Moon](#), [Pink Parfait](#) or [Café au Lait](#) are a nice touch for spring. The shades make lips appear fuller.

Fall to Spring

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Before

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After

3" X 5" works best

Indulge in the candy colors of pink and more pink!

FOR EYES:

On eyes, layer sheer washes of [Precious Pink mineral eye color](#) for more saturated color. Or to intensify color, apply [Mary Kay® Eye Primer](#) to eyelids and then add eye color.

Line upper lashlines with [MK Black liquid eyeliner pen](#), extending out and slightly up to create a demure wing. Then brush on [Lash Love® Mascara in I ♥ black](#).

FOR CHEEKS:

To keep cheeks neutral, dust on [Sunny Spice mineral cheek color](#).

FOR LIPS:

For lips, bolder is better. Balance soft pink eye shades with dramatic lip color, such as [Powerful Pink gel semi-matte lipstick](#) topped by a shimmering kiss of [Silver Moon lip gloss](#).

In The Pink

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HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination - oily - dry

Before

3" X 5" works best

After

3" X 5" works best

Flushed cheeks are a simple way to look fresh this fall!

FOR EYES:

Apply [Gold Coast mineral eye color](#) from the upper lashlines into the creases. Highlight eyes using [Crystalline mineral eye color](#) on brow bones and on the inner corners of the eyes.

Brush on [Lash Love® Mascara in I ♥ black](#).

FOR CHEEKS:

Apply [Ripe Watermelon mineral cheek color duo](#) just beneath the apples of the cheeks, blending upward. Then brush whatever is left on your brush across the bridge of your nose. Tip: Apply cheek color in light layers.

FOR LIPS:

Finish with a swipe of [Wild About Pink lipstick](#).

Blush Flush

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Before

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A nude lip instantly updates your look this fall.

FOR EYES:

Apply [Coal mineral eye color](#) and [Espresso mineral eye color](#) to the eyelids and blend. Then press [Crystalline mineral eye color](#) onto the inner corners of the eyes and along the brow bones to highlight.

Line upper and lower lashlines with [MK Black liquid eyeliner pen](#). Then blend in a touch of [Espresso mineral eye color](#) onto the lower lashlines.

Brush on [Lash Love® Mascara in I ♥ black](#).

FOR CHEEKS:

Apply [Sunny Spice mineral cheek color](#) to the apples of the cheeks.

FOR LIPS:

Line lips with [Light Nude lip liner](#), then use [gel semi-matte lipstick in Bashful You](#) to finish.

In The Nude

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HAIR COLOR _____

EYE COLOR _____

SKIN TYPE: combination - oily - dry