

# Lovely Lashes



**PRIME**



**DEFINITION**



**VOLUME**



**LENGTHEN**



**WATERPROOF**



**MAXIMIZE**



**Mary Kay® Lash Love® Mascara**  
 Defines, defends and delivers four times the volume.



**Mary Kay® Lash Love® Lenathening™ Mascara**  
 Long, strong, seriously separated lashes.



**Lash Intensity™ Mascara**  
 Expand and extend lashes with mascara dedicated to multidirectional performance.

Priming lashes helps give them a more voluminous look when paired with mascara. Plus, clear formulas, such as Mary Kay® Lash Primer, can be worn alone as a clear mascara.

**Mary Kay® Ultimate Mascara™**  
 Bigger, bolder lashes with extreme volume.

**Mary Kay® Lash Love® Waterproof Mascara**  
 Holds up to sweat, rain, tears, humidity, and pool and salt water.