

Did You Know?

**That there is more to Mary Kay than
make-up?
It's about enriching women's lives!**

Why women are choosing a Mary Kay Career: (Check the ones that appeal to you)

- 1. Flexibility:** Would you like to set your own hours to work around your family?
Would you like to choose when you want to work?
- 2. Self Improvement:** Mary Kay's philosophy is God First, Family Second and Career Third. Would you like to be associated with people who nurture the growth of your self-esteem and self-confidence?
- 3. Money:** Unlimited earning potential! Have you ever wanted to write your own paycheck?
- 4. Recognition and Awards:** Is being recognized for a job well done important?
Would you like to earn jewelry, trips, cash, luggage, televisions, etc.?
- 5. Earn the Use of a Career Car:** How much do you spend on your monthly car and insurance payment?
Would saving the amount each month assist you in your financial planning?

Choose your ride in style: Chevy Cruze, Chevy Equinox, or Pink Cadillac!!!

With a portion of insurance and taxes paid!



- 6. Advancement Opportunities:** No glass ceilings to limit you!
Is the ability to advance at your own pace important to you?
- 7. Positive Circle of Influence:** Would you be empowered by having a support system that encourages your success?
- 8. Advantages:** When you're the boss, you can ensure your financial security.
Would you like to be more in control of your future?
- 9. Tax Deductions:** Would you like to see a bigger tax return?
Mileage, portion of your in-home office, business trips, etc. to deduct each year.
- 10. Consultant Discount:** Imagine all of your products at cost all year long. Gifts for every occasion at cost too.

How We Make Money in Mary Kay

- 1. Sales:** 50% profit - On the Face, On the Go, Online, On Paper (Consumable Products)
- 2. Team Building:** 4% to 13% Commission, plus Bonus options, plus Career Car options
- 3. Directorship:** 13% Unit, 26% Personal Recruits and Offspring Unit Commissions possible - as well as Bonuses, Jewelry, Prizes, Cars, Paid for World Class Trips.
- 4. National Sales Director** - The sky is the limit!!!

Getting Started

1. Fill out an Agreement
2. Submit \$100 plus tax and shipping for your Starter Kit - includes some full size products, plus everything you need to start your business.
3. Begin Your Training
4. Start making money within weeks!



Tell Me About You

(Check one) I am..... Results Oriented People Oriented Family Oriented Detail Oriented

Name: _____ Consultant/Director: _____

Today's Date: _____

Address: _____ Home Phone: _____

State/City/Zip: _____ Cell Phone: _____

Email Address: _____ Work Phone (Is it ok to receive calls?): _____

Occupation: _____ Check Age: 18-25 26-40 41-55 55+

On the scale of 1 to 4, how would you rate your interest a Mary Kay Opportunity?

I am thinking - 1 2 3 4 - Let's Get Started

"I would be interested in" (check which one applies to you)

- Saving \$400 - \$500/year on my cosmetics and gifts.
- 3-5 Hours/Week/Extra Cash 10-15 Hours/Week/Replace Part-time Income
- 20-30 Hours/Week/ Replace Full Time income Directorship