

# Brushes

## Mary Kay® Powder Brush

1

Bristles are designed to provide even application of loose and pressed powders to help "set" foundation and to apply bronzer to contour the face. Bigger brushes help with easy blending.

### How to Use

- Apply powder all over the face, starting in the T-zone and dusting outward to the edge of the face.
- You can also use this brush to apply powder or bronzer to the décolleté area.

## Mary Kay® Cheek Brush

2

Domed natural bristles are ideal for sweeping color along cheekbones.

### How to Use

- Sweep color onto the apples of the cheeks, blending outward and back.
- To avoid creating a harsh line, be sure to keep the color concentrated mostly on the apples of the cheeks.

## Mary Kay® Eye Color Brush

3

Natural bristles help allow even color application and beautiful blending of Mary Kay® Mineral Eye Color.

### How to Use

- Use this brush to apply Mineral Eye Color anywhere on the eyelid or browbone.
- It's important to clean this brush often, since you may use multiple eye colors daily.

## Mary Kay® Eye Crease Brush

4

Tapered natural bristles help provide precise application for depth and definition along eye creases. Great for contouring the eyelids and for creating smoky effects.

### How to Use

- Starting in the outer crease of the eye, apply Mineral Eye Color by sweeping in a back-and-forth, circular motion.
- You can also apply a concentrated amount of Mineral Eye Color with the Eye Color Brush, and then use a clean Eye Crease Brush to soften the color by blending it.

## Mary Kay® Eyeliner/Eyebrow Brush

5

Firm, angled synthetic bristles of the eyeliner brush allow controlled definition of lashlines or brows and create a softer eyeliner application with mineral eye color. Stiff bristles of the eyebrow brush side help tame hairs and help to set eyebrows in place. Mini comb helps to remove mascara clumps from lashes.

### How to Use

The angled end of the Eyeliner/Eyebrow Brush can be used in several ways:

- Apply Mary Kay® Gel Eyeliner by dipping the brush into the gel and tracing along the upper lashline.
- Apply Mary Kay® Eyeliner pencil to your lashline, and use a clean Eyeliner/Eyebrow Brush to soften the line.
- Use Mary Kay® Mineral Eye Color as an eyeliner by applying color along the upper and/or lower lashlines.
- Or, use Mary Kay® Mineral Eye Color as a brow powder to fill in brows with short, feathery strokes.

## Mary Kay® Eye Smudger Brush

6

Short, dense bristles allow you to apply concentrated color in one area, or blend to create a smoky effect.

### How to Use

- For a smoky effect, apply a dark shade of Mary Kay® Mineral Eye Color on the eyelid, starting from the lashline and blending upward. Continue to apply more color and blend until desired effect is achieved.
- This brush can also be used to softly apply any color along the bottom lashline.
- Use this brush to highlight the inner corner of eyes with a shimmery mineral eye color.

## Mary Kay® Cream Eye Color/Concealer Brush

7

Rounded synthetic bristles are designed to provide better coverage of cream-based color and are soft to the touch.

### How to Use

- With cream eye color, dip brush in product and apply using short, sweeping brush strokes. Layer for intensity.
- With concealer, have customer apply concealer to the area she wishes to cover. Use the tip of the brush to cover tiny imperfections, and use the flat side to help cover larger areas. Blend. And remember, a little concealer goes a long way.

